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REGISTERED TO PRACTICE BEFORE THE  
UNITED STATES PATENT AND TRADEMARK OFFICE  
ADMITTED IN KENTUCKY AND INDIANA

6 September 2001

Hon. Assistant Commissioner of Patents  
Customer Service Center  
Initial Patent Examination Division  
Washington, DC 20231

Re: Response To Notice To File Corrected Application Papers For  
Application For Letters Patent For -- **METHOD OF ESTABLISHING  
A COMMERCIAL RELATIONSHIP BETWEEN A SERVICE PROVIDER  
AND A POTENTIAL CONSUMER OF THE SERVICE, INCLUDING A  
REASONING CRITERION, AND METHOD OF FACE-TO-FACE  
ADVERTISING IN A PUBLIC PLACE** --; Serial No. 09/900,605;  
Docket No. 2001KP246PA

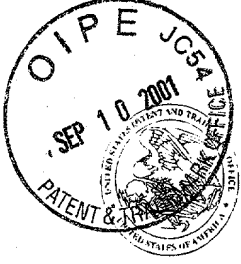
Sir:

Pursuant to the Office Action mailed on August 23, 2001, formal drawings for the above  
referenced Application are enclosed. Your attention to this matter is appreciated. Thank you.

Submitted respectfully

Kenneth F. Pearce  
Attorney of Record  
Registration No. 33,026

ens.



## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/900,605	07/09/2001	Kenneth F. Pearce	2001KP246PA

CONFIRMATION NO. 4114

## FORMALITIES LETTER



\*OC00000006465623\*

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Date Mailed: 08/23/2001

## NOTICE TO FILE CORRECTED APPLICATION PAPERS

*Filing Date Granted*

This application has been accorded an Application Number and Filing Date. The application, however, is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given **TWO MONTHS** from the date of this Notice within which to correct the informalities indicated below. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a)

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
  - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. ( 5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center  
Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE